СССРССАРС СССРССАРСИ СПТЕКТАІЛМЕЛТ GROUP

EXPERIENTIAL MARKETING SERVICES

OUR DNA OUR MISSION

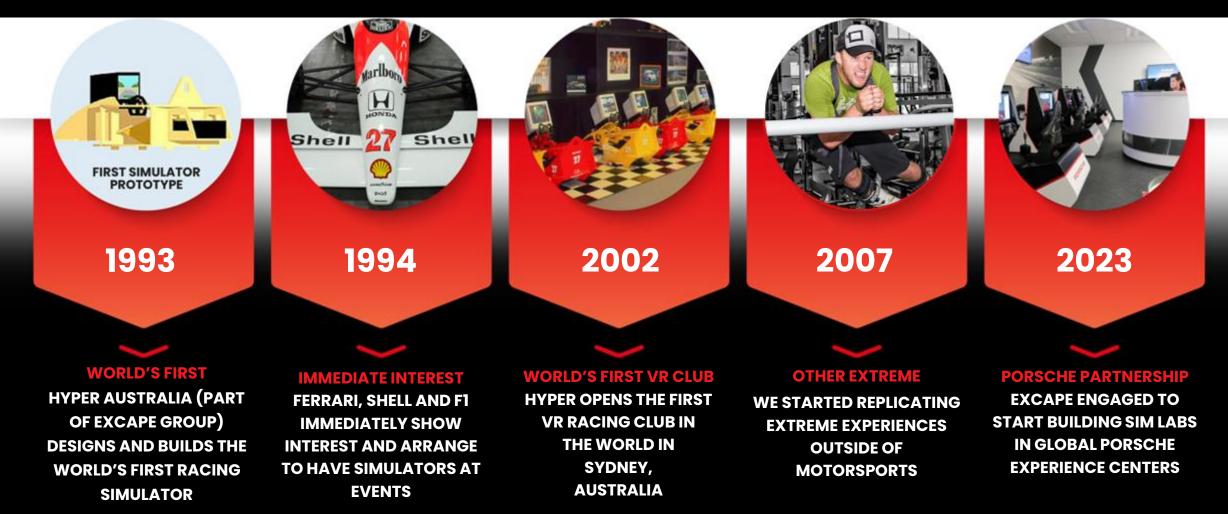
WE RECREATE EXTREME EXPERIENCES FOR BRAND PROMOTION PURPOSES

WE DO SIMULATION, -NOT GAMING, HIGH-FIDELITY, HIGH-TOUCH TURNKEY: DESIGN, BUILD, AND OPERATE FOR OUR CLIENTS, GLOBALLY

WE CREATE EACH ACTIVATION IN SUCH A WAY THAT THE GUEST IS THE STAR OF THE SHOW (FULL ATTENTION ON THE GUEST)



PEDGREE HISTORY





SIMMERING DEMAND

EXTREME SPORTS AND ADVENTURES HAVE BEEN PAY TO PAY ECLUSIVE PLAYGROUNDS FOR THE RICH AND ELITE ATHLETES DUE TO THE HIGH COST AND DANGERS INVOLVED ...

...AND IMPOSSIBLE FOR THE OTHER 99% OF THE POPULATION THE MILLENNIAL / GENZ SEGMENTS ARE NOT KEEN ON LEGACY ENTERTAINMENT. THEY WANT THRILLING, DEEPER EXPERIENTIAL CONCEPTS

THEY DEMAND HIGH FIDELITY AND NOVEL EXPERIENCES...

...AND THEY ARE LESS LIKELY TO REPEAT UNLESS THE EXPERIENCE CHANGES AND EVOLVES, THEY WILL CHECK THE BUCKET LIST BOX AND MOVE ON

GIVE THEM ENVIABLE EXPERIENCES TO SHARE ON SOCIAL MEDIA OR LOSE THEM



FOR BRAND PROMOTION PURPOSES

#Future Is An Attitude





WEWORK DIRECTL WITH BRANDS...





... OR THROUGH AGENTS



A FEW OF OUR CLIENTS



Х



ESPORTS

PORSCHE

X

ICE CENTER

FE

EXPERIENCE CENTER

HIGH PROFILE EVENTS



LARGESCALE SMALLSCALE

VISA reconstruction



HIGHHDEL STATE-OF-THEART



VR/DOME MOTION THEATRES

0



WINTER SPORTS SINULATION





KIDS ELECTRIC RACING KARTS



ADNOSS ADNOSS ADNOSS ADNOSS ADNOSS ADNOSS

14 KIDS KARTS



MAKE AN IMPRESSION

21

Koleven

2121200

LEADERBOARD

CHARMEN .

Luqman

Terence

HEINEKEN FORMULA ONE SINGAPORE 2022

6



Heineken

EN



entertainment group

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